# **KNCE Hosts Radio Fundraiser for DreamTree Project**

Taos, New Mexico: In honor of November being National Homeless Youth Awareness & National Runaway Prevention Month, KNCE True Taos Radio is hosting a radio fundraiser to benefit DreamTree Project, a Taos-based nonprofit organization.

DreamTree collaborates with private donors and local businesses to offer a **2:1 match for every dollar donated between November 10th and 17th**. A \$250 donation made during the radio fundraiser will turn into \$750 thanks to private donors and the support of local businesses like Kit Carson, Guadalupe Credit Union, Cids Foods, Taos News, Cottham's Ski Shops, Christy Sports, Boot Doctors, Humble Brands, and Taos Ski Valley.

Everyone who donates \$100 or more will be entered to win **free rental passes from Cottam's Ski** or **gift cards to Pizano's & Rolling Still Distillery!** Every donation helps with daily shelter needs like food, clothing & other supplies.

#### Who?

DreamTree Project's vision is that all New Mexico youth have **stability**, **support**, **and the opportunity** to pursue their dreams. Their mission is to **provide housing** and compassionate **support services to youth in crisis**.

#### When?

Thursday, November 10th, 7:00 am - 9:00 am & 6:00 pm - 8:00pm Tuesday, November 15th, 7:00 am - 9:00 am Thursday, November 17th, 7:00 am - 9:00 am

## It takes a village. How to support:

- RSVP on <u>DreamTree's Facebook</u> and share
- Sponsor the radio fundraiser by (shannond@dreamtreeproject.org)
- Donate gift cards to encourage donations
- Share the radio fundraiser flyer on social media and with friends & family
- Volunteer to take pledges over the phone (shannond@dreamtreeproject.org)

### Tune in:

Listen on the radio at 93.5 True Taos Radio Or stream live from <a href="https://truetaosradio.com">https://truetaosradio.com</a>

Media may contact the fundraising manager at shannond@dreamtreeproject.org or 434-609-1172.